FOR IMMEDIATE RELEASE: CONTACT INFO CONTACT INFO

Reno Buick GMC Cadillac presents over \$17,000 to the Northern Nevada Children's Cancer Foundation.

Reno, Nevada- Reno Buick GMC Cadillac presents over \$17,000 to the Northern Nevada Children's Cancer Foundation.

At 10:00 a.m. on May 22, 2013, Reno Buick GMC Cadillac will proudly present a check to the Northern Nevada Children's Cancer Foundation in a ceremony held at the dealership, 900 Kietzke Lane in Reno. Refreshments will be provided

In a campaign running between February and May, Reno Buick GMC Cadillac agreed to donate \$100 for every new vehicle sale.

Ken Alexander, General Manager, said, "We are proud to be a part of this community and give back, and the Northern Nevada Children's Cancer Foundation is an extremely deserving organization."

Reno Buick GMC Cadillac proudly stands behind their community and is astounded by the support of its customers during this campaign. Without the loyalty of its customers, RBGC would not be able to provide this exceptional donation to such a worthy organization.

Reno Buick GMC Cadillac is a locally owned and operated business, committed to serving its employees, customers, and community. With their motto, "Do the Right Thing, Be the Best," Reno Buick GMC Cadillac strives to provide exceptional service in a community-oriented environment. For more information about Reno Buick GMC Cadillac, please contact Doreen Hicks, Director of Marketing, at 775-333-8765 or doreenhicks@renogm.com

The Northern Nevada Children's Cancer Foundation is the region's only local nonprofit solely dedicated to serving local children and their families affected by childhood cancer. NNCCF's programs and services include the Family Assistance Fund, Inspire survivorship program, Adopt-a-Family program and emotional support through counseling and family activities. For more information, call (775) 825-0888, e-mail info@nvchildrenscancer.org or visit www.nvchildrenscancer.org.

-END-

####